

SUSTAINABILITY POLICY

Hotel Urso is deeply committed to the excellence and sustainable development of our destination. We firmly believe that the preservation of the environment and the well-being of our community are fundamental to providing an exceptional experience for our guests. We strive to integrate sustainable practices throughout our operations, continually seeking ways to minimise our environmental impact and maximise our positive impact on society. Our sustainability policy is based on a process of continuous improvement, constantly adapting and innovating to overcome environmental and social challenges.

ENVIRONMENTAL COMMITMENT

We carefully manage our resources to reduce our ecological footprint. We implement state-of-the-art energy efficiency systems and use renewable energy sources wherever possible. We strive to minimise water consumption through innovative technologies and water-saving practices, ensuring responsible and sustainable use of this vital resource. In addition, we promote integrated waste management, focusing on reduction, reuse and recycling to significantly reduce our waste production and contribute to a cleaner and healthier environment. Committed to continuous improvement, we regularly review and optimise our processes to ensure an ever decreasing environmental impact.

CORPORATE SOCIAL RESPONSIBILITY

We take responsibility for the well-being of our community and the professional and personal development of our employees. We foster an inclusive and safe work environment, offering continuous training and growth opportunities. We value diversity and promote equal opportunities. In addition, we work closely with local suppliers and support initiatives that benefit the community, contributing to the economic and social development of the region. Our commitment to corporate social responsibility reflects our desire to be a positive agent of change, both inside and outside the hotel.

At Hotel Urso, sustainability is not just a practice, but a promise to contribute to a better future, where service excellence and respect for the environment and community go hand in hand. Through our commitment to continuous improvement, we ensure that we remain at the forefront of sustainable practices, always offering the best to our guests and our environment.


Víctor Vacas
Director General Urso Hotel & Spa